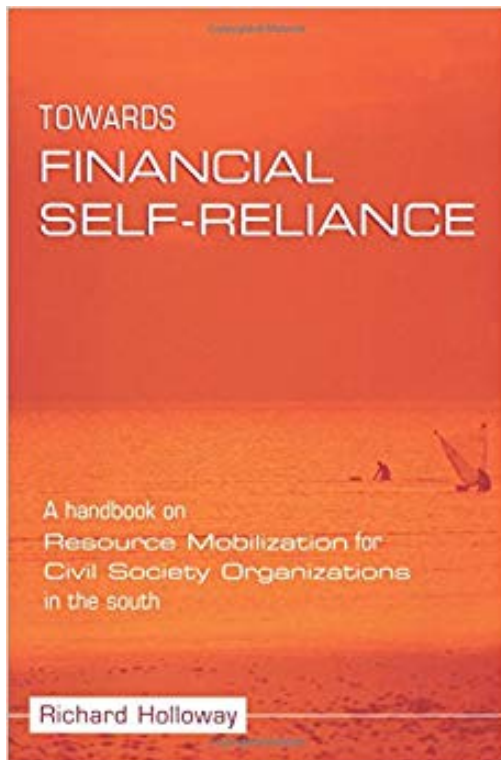


Towards Financial Self-reliance: A Handbook of Approaches to Resource Mobilization for Citizens' Organizations by Richard Holloway



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'Provides an excellent conceptual framework for the various approaches to resource mobilization.' Paiboon Wattanasiritham, Director General, Chief Executive Officer, Government Savings Bank, Thailand A clear and practical guide aimed at the managers of civil society organizations, including non-governmental organizations, citizens' movements, co-operatives, trade unions and other grass-roots organizations primarily in developing countries, on how to mobilize funds and other resources and in doing so become financially self-reliant. The author examines numerous and varied options, covering earned income, local foundations, governmental sources, foreign agencies, the corporate sector, microcredit, the internet and social investments, setting these within a strategic overview of planning and management effectiveness.



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